

Online Edition - Advertisement Rate Chart 2009/10

Home Page Banner



Rotating Banner (Max 3 Companies) located on top of the homepage.
Remains on view at all times.
Size: 320 x 70 pixels
Cost: £350 per 3 months £1195 per 12 months

Service Heading Sponsorship



385 x 150 pixels window placed directly alongside search result listings.
This promotion can be Flash / Rotating / Video / Fixed.
The window remains on view throughout all searches of the Service Heading and is linked to your website.

Cost per heading:

3 months: £295

6 months: £495

12 months: £895

Pegasus can prepare internet artwork promotions if required.
Please enquire.

Homepage Menu Tabs



Promote your Products / Services with a linked banner using the homepage tabs.
Tabs remain on view throughout every page of the website.

Recruitment
Training
New Products / Services

Events
Energy Reports

Cost per Tab:

3 months: £350

6 months: £595

12 months: £1095

MENU TABS

Standard Online Entry



Standard online company entry including weblinks.
Listed under three Service Headings

Cost per entry:

12 months £125

Additional weblinked headings: £15 per heading