

## Online Edition - Advertisement Rate Chart 2009/10

### Home Page Banner



Rotating Banner (Max 3 Companies) located on top of the homepage.  
Remains on view at all times.  
Size: 320 x 70 pixels  
Cost: £350 per 3 months    £1195 per 12 months

### Service Heading Sponsorship



385 x 150 pixels window placed directly alongside search result listings.  
This promotion can be Flash / Rotating / Video / Fixed.  
The window remains on view throughout all searches of the Service Heading  
and is linked to your website.

Cost per heading:

3 months:        £295

6 months:       £495

12 months:      £895

Pegasus can prepare internet artwork promotions if required.  
Please enquire.

### Homepage Menu Tabs



Promote your Products / Services with a linked banner  
using the homepage tabs.  
Tabs remain on view throughout every page of the website.

**Recruitment**  
**Training**  
**New Products / Services**

**Events**  
**Energy Reports**

Cost per Tab:

3 months:        £350

6 months:       £595

12 months:      £1095

**MENU TABS**

### Standard Online Entry



Standard online company entry including weblinks.  
Listed under three Service Headings

Cost per entry:

12 months        £125

Additional weblinked headings: £15 per heading