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## THE RENEWABLE ENERGY DIRECTORY

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# 2016 Media Pack

## About us

Pegasus Energy UK Ltd. has been promoting the Energy Industry for over 28 years.

The Pegasus Renewable Energy Directory, a highly respected annual publication, containing approximately 200 pages of fully updated information on over 2000 companies operating within the Renewable Energy Industry.

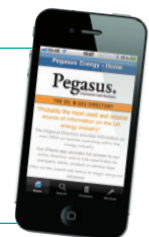
A controlled distribution of approximately 6000 copies to mostly named personnel plus additional distribution at major shows & exhibitions ensures your company's exposure to the industry.

Pegasus Energy Directories are also available online ([www.pegasusenergy.co.uk](http://www.pegasusenergy.co.uk)). A comprehensive source of information, searchable by Company Name, Product or Service and includes links to international partners, recruitment, training, news and events. The website provides cost-effective opportunities to promote to a vast audience across the globe.

Edition 28 of the Pegasus Oil & Gas Directory is also available and follows the same popular format as the Renewable Energy Directory.

### NOW AVAILABLE:

Search our Directories using our FREE app for either Apple iPhone or Android Smart Phones.



### Other Products & Services Available Include:

Flyers, Brochures & Mailshots: Insert a promotion into our Directory, either supplied or produced by us.  
Annual Energy Year Planner: Distributed free throughout the Energy Industry each year.

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### Pegasus Energy UK Ltd.

Unit 1, Quayside Business Centre, School Road, Lowestoft, Suffolk, NR33 9NW.

Tel: 01502 512821 Email: [info@pegasusenergy.co.uk](mailto:info@pegasusenergy.co.uk)

Fax: 01502 512824 Web: [www.pegasusenergy.co.uk](http://www.pegasusenergy.co.uk)

## Printed Edition

Copy Deadline 22nd January 2016

### Advertisement Rate Chart

| Sized Advertisements   | Price | Dimensions (Depth x Width) |
|------------------------|-------|----------------------------|
| Full Page              | £895  | 200mm x 132mm              |
| Half Page (horizontal) | £595  | 86mm x 132mm               |
| Half Page (vertical)   | £595  | 176mm x 64mm               |
| Third Page             | £475  | 65mm x 132mm               |
| Quarter Page           | £425  | 86mm x 64mm                |
| Sixth Page             | £365  | 60mm x 64mm                |
| Eighth Page            | £325  | 45mm x 64mm                |

### Special Offer

#### 2 adverts for 1

Purchase any advert and duplicate it in an additional Service Heading or A-Z Section at no extra cost

### Prime Locations

|                               |       |               |
|-------------------------------|-------|---------------|
| Front Cover                   | £2995 | 162mm x 148mm |
| Back Cover                    | £1995 | 210mm x 148mm |
| Inside Front Cover            | £1795 | 210mm x 140mm |
| Inside Back Cover             | £1295 | 210mm x 140mm |
| Section Divider (either side) | £995  | 210mm x 140mm |
| Bookmark (one side)           | £1295 | 164mm x 64mm  |
| Headers (either side)         | £895  | 9mm x 122mm   |
| Footers (either side)         | £795  | 9mm x 122mm   |

Prime Locations include additional coverage within the directory.

Please call to discuss.

### Standard Boxed Business Entry

Containing: colour logo, contact details and a brief description measuring - 30mm deep x 64mm wide **£275**


Full artwork specifications are available upon request

### ALL advertisement rates listed above include:

- Full colour printed advert to your requirements.
- Weblinked online entry including company logo.
- Weblinked mobile APP entry.
- Copies of the printed directory.
- Artwork prepared by Pegasus if required.
- Distribution at major shows & exhibitions.



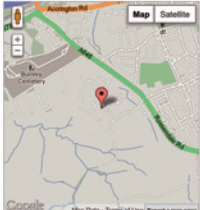
**Gee-Force Hydraulics Limited**



Address: Unit 20  
Farrington Court  
Rosedale Road Industrial Estate  
Bursley  
Lancashire  
BB11 5SS

Tel: +44 (0) 1282 415468  
Fax: +44 (0) 971 433 8570  
Email: [sales@gee-force.co.uk](mailto:sales@gee-force.co.uk)  
Website: [www.gee-force.co.uk](http://www.gee-force.co.uk)

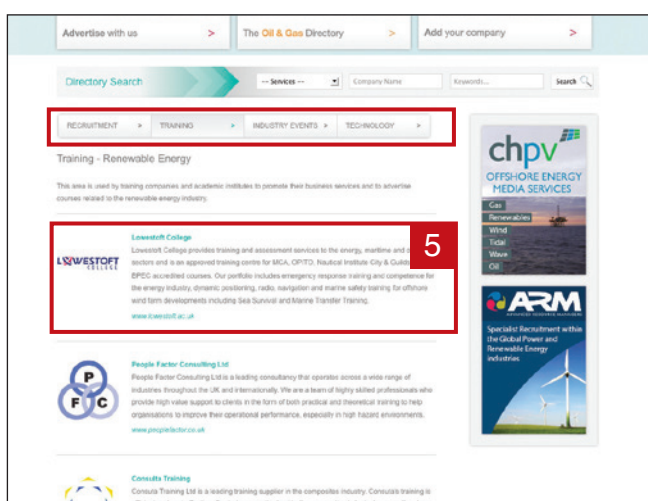
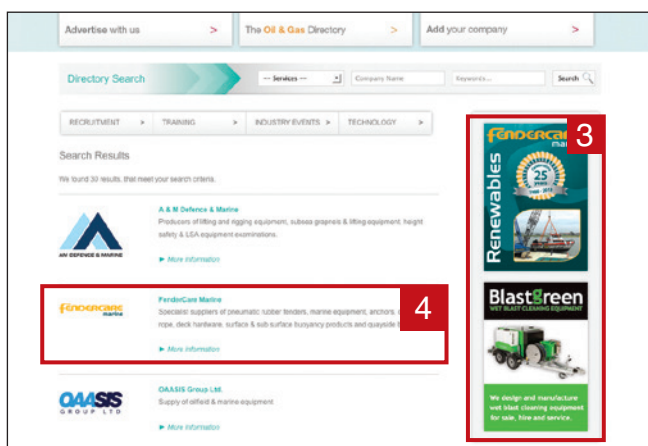
Services: Sale & hire of hydraulic bolting equipment & other hydraulic tools



All prices exclude VAT Note: A-Z section of directory is black only

Advertisements designed by PEGASUS: Copyright rules apply. Copies of advertisement can be prepared for other publications by arrangement.

## Online Directory



## Advertisement Rate Chart

### 1 Primary Header Banner

Located at the top of all pages on the site.  
Banner remains on view at all times (Rotation of 2 adverts).

Size: 480px Wide X 65px High  
£795 for 6 months, £1500 for 12 Months - Per Advert

### 2 Homepage Feature Adverts

Fixed Banner located at the right of the Oil & Gas homepage (2 available)

Size: 180px Wide X 256px High  
£795 for 6 months – Per Advert (Static),  
£1500 for 12 Months – Per Advert (Static)

### 3 Service Heading Sponsorship

The advert is placed directly to the right of a particular Service Heading search result page.

This remains on view whilst browsing all the results.

Size: 180px Wide X 256px High  
£495 for 12 Months – Per Advert (Static)

### 4 Standard Linked Online Directory Listing (including. Mobile App)

Company contact details complete with weblink, email link & company logo. Listed under up to 3 Service Headings.

£175.00 for 12 Months  
Additional weblinked headings: £15 per heading

All promotions placed in the printed directory will also include this standard entry as part of the package.

### 5 Featured Services Pages

Highlight your Products / Services using the featured Tabs: **Recruitment** and **Training**  
Tabs remain on view throughout most pages of the website.

£295 for 6 Months – Per Advert (Static) per tab  
£495 for 12 Months – Per Advert (Static) per tab

All adverts have direct links to your website and enhanced linked mobile app entry(s)



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Web: www.pegasusenergy.co.uk

**COMPANY INFORMATION / UPDATE FORM**

PLEASE COMPLETE AND RETURN BY EMAIL / FAX / POST

*Print for clarity*

FULL COMPANY NAME: .....

ADDRESS: .....

.....

.....

COUNTY: ..... POST CODE: .....

TEL: .....

FAX: .....

COMPANY EMAIL: .....

PERSONAL EMAIL: .....

COMPANY WEBSITE: .....

SEND DIRECTORY TO: Mr / Mrs / Ms. ....

ADVERTISING / MARKETING MANAGER .....

BRIEF DESCRIPTION OF PRODUCTS / SERVICES - *MAXIMUM 15 WORDS.*

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KEY SEARCH WORDS FOR WEBSITE - MAXIMUM 12 WORDS

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APPROPRIATE SERVICE HEADINGS IF KNOWN *(please provide preferred heading choices)*

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